



TOM FULLER: TRAVELING MAN MAKING FINAL TOUCHES IN PREPARATION FOR RELEASE OF THIRD CD, MARISTAR

Tom Fuller has been very busy during the first three months of 2010, getting ready for the explosion of Maristar, the Tom Fuller Band's third CD which will be released first in the UK during the spring/summer. Tom put on hold his performing schedule as he flew back-and-forth between his home base in Chicago and the United Kingdom. There was lots of brainstorming and planning— here is a quick recap of his activities:

Tom flew to Ireland in January to have meetings regarding the making of a three minute and a longer version six minute EPK video discussing the new album Maristar. Music industry veteran Caroline Fleck was appointed Executive Producer of the EPKs, and Tom hired media pros Dean Anderson of Music & Pictures as the editor and John McCally of LifeSights Photograph and Media as Creative Director. Throughout January and February Tom was involved with live filming for the EPK, and did a couple of promotional photo shoots as well. The videos are now produced and up on Tom's brand new Web site (www.tomfullerband.com) with the shorter version also on YouTube.

Tom is working closely with Philip Tennant (The Waterboys, Emily Maguire, and Pixie Lott). Tom and Phil have had numerous overall campaign strategy sessions and distribution meetings, getting everything in place for the Spring/Summer 2010 release. (The first three Maristar singles, Doin' Nothin', Hot Air Balloon, and Anthem Man can be sampled on Tom's Web site.) Tom's hands-on, amazingly detailed work continued through the final album packaging proofs for both the promo packet and the final CD for public sale.

All this travel and various business meetings do not mean Tom hasn't been jammin'. Tom and his band have been rehearsing weekly getting ready for numerous spring and summer live shows. Besides previously released music, the Tom Fuller Band continues to refine the Maristar tunes, experimenting with more percussion live to stay true with the recorded versions where possible. Additionally, Tom enjoyed playing his ukulele for the EPK videos.

Tom Fuller, like his soon-to-be-release CD Maristar, is about to explode globally. He is extremely excited and proud to share the transformational power of Maristar. Tom Fuller is only thinking positive thoughts as he makes final plans for the upcoming Maristar launch in the UK. And Tom's ready to rock!! The Tom Fuller Band will be performing live in Chicago during the month of April with more shows to be announced in the very near future. Ever the proficient songwriter, Tom has even started to work on his next project after Maristar. Rock out and on!!